



Dakota Medical Foundation Giving Hearts Day Policies

It is with a glad heart that Dakota Medical Foundation (DMF), Impact Foundation, and the Alex Stern Family Foundation are partnering to host Giving Hearts Day. Each year, Giving Hearts Day grows in size and substance, and with that growth, we have a responsibility to our partner organizations to communicate clear policies and guidelines around event participation and distribution of funds. Any questions can be directed to GHDInfo@dakmed.org.

I. Giving Hearts Day 2020 Overview

- **Deadlines:** We will make every effort to communicate upcoming deadlines. With more than 450 participating charities, we ask that you make every effort to meet these deadlines.
- **Participation:** All potential Giving Hearts Day participants are screened based on a specific set of criteria, which can be found at GivingHeartsDay.org. Please note that meeting all eligibility criteria does not automatically guarantee acceptance, and missing any single criterion is not always an automatic disqualifier. Please review the full participation eligibility policy below for more information.
- **Match:** All 2020 Giving Hearts Day participants are required to secure a minimum of \$4,000 match from an external funding source(s). Most organizations raise more than \$4,000, which contributes to their overall growth and ability to deliver on their respective charters.
- **Funding:** DMF reserves the right to determine how our award and incentive dollars will be used. Please review the full funding eligibility policy below for more information.

II. Participation Eligibility and Funding Eligibility

Participation Eligibility

While any regional charity is welcome and able to apply for participation, we reserve the right to decline a charity's application if we feel they could become a distraction to Giving Hearts Day's ultimate goal, which is to unite the community in a single day of hope and generosity. While not comprehensive, the following is a list of examples of what we would consider to be potential distractions:

- Charity has a track record of not completing the Giving Hearts Day pathway (missed deadlines, absent from required trainings, failed to raise minimum match)
- Misreporting of match and day-of fundraising totals
- Charity's participation could primarily become a political statement

Funding Eligibility

If a participating charity provides services that conflict with the DMF charter's mission to serve all life from conception onward, it is ineligible for Giving Hearts Day award money, both performance-based and otherwise.

III. Community-Fund and Place-of-Worship Guidelines

DMF and Impact Foundation's aim is to support all nonprofit partners and the communities they serve. We recognize that, at times, our community fund and place-of-worship partners participate with our nonprofit members to support those programs in being successful. Generally, intermediaries are not accepted for Giving Hearts Day participation, although limited exceptions are made for programs of community funds and places of worship that provide a specific service that improves health and quality of life (e.g., homeless shelters).

These organizations are required to select a specific program of focus for funds raised during Giving Hearts Day participation. After approval, the selected program will be promoted on ImpactGiveback.org (in the organization's profile), on GivingHeartsDay.org, and in all Giving Hearts Day marketing materials.

IV. Permissible Funds That Count Toward Your Official Giving Hearts Day Total

Eligible Donations

The following donations qualify for awards, incentives, and prizes on Giving Hearts Day:

1. Checks from individuals and businesses prior to or on the day, dated for Giving Hearts Day
2. Donations received online through the GivingHeartsDay.org site as a scheduled gift or on the day
3. Grants received by DMF and distributed at our annual celebration
4. Incentives and door prizes granted by DMF
5. Grants received with the intent of the funder to be used for the organization's operations and to be counted as a Giving Hearts Day donation by the funder
6. Cryptocurrency (Bitcoin) is eligible but must be liquidated to cash and in the possession of the member organization on Giving Hearts Day

Ineligible Donations

The following donations do not qualify participating organizations for awards, incentives, and prizes on Giving Hearts Day:

1. Funding received with the clear purpose to redistribute to other participating organizations (i.e., funds received with the intent to be redistributed to other entities as redistribution funds)

V. Distribution of Funds on Giving Hearts Day

All participating organizations receive online donations through our payment processing system, Stripe. Offline transactions received at DMF are processed by staff and volunteers on your behalf.

These donations come in the form of incentives, business donations, and individual check entries. All monies designated toward a nonprofit and passed through DMF and Impact Foundation will be distributed during our auditing process the 60 days following Giving Hearts Day, February 13, 2020.

In the unfortunate event that a donation entry error is made that results in a larger donation than the donor intended, DMF and Impact Foundation will not be held financially responsible for said clerical error.