

Giving Hearts Day 2020 Eligibility Checklist

Giving Hearts Day has become a social movement and wellspring of generosity throughout North Dakota and western Minnesota. Having a sound set of policies and criteria is important in helping to grow Giving Hearts Day not only in terms of funds raised but also in terms of cultivating a sense of confidence and support from donors.

Below are two Giving Hearts Day 2020 eligibility checklists for participating nonprofits. Please reach out to GHDInfo@dakmed.org with any questions regarding your organization's eligibility.

Participation Checklist (Required):

- Be a 501(c)(3) **IRS tax-exempt** organization in good standing or have a fiscal host that is a 501(c)(3) **IRS tax-exempt** organization in good standing
- Have **participated** in an Impact Institute High Impact Fundraising Training at least once since 2017
- Have an active **Giving Hearts Day subscription** (must be fully paid by September 30, 2019)
- Have **raised a minimum of \$4,000** on Giving Hearts Day 2019 (if applicable)
- Review and sign off on the Dakota Medical Foundation Giving Hearts Day policies
- Complete one **Giving Hearts Day application** and one **2019 Impact Institute Fundraising Assessment** by the deadline of Friday, August 16, 2019

Participation Checklist (Preferred):

- Your organization should have the following:
 - Annual board of directors review of your organization's strategic and/or operating plan
 - Annual executive director performance review
 - Regular review of the organization's budget and financials by the Board of Directors
 - Annual independent financial audit performed and available for public inspection
 - Maintenance and operation of bylaws and articles of incorporation
- Have a **significant local presence** (i.e., physical office), active programming within North Dakota or northwestern Minnesota, local governing control, and attest that 100% of the money raised will be used locally*
- Have at least **one paid staff** position
- Have an annual **operating budget of \$100,000 or more**

Important Info for Giving Hearts Day 2020

- Each year, Giving Hearts Day grows in size and substance. We strive to offer valuable training and technical assistance while remaining connected to our nonprofit partners. **To deliver on these objectives, all applications must be received by Friday, August 16, 2019.**
- Any new applications or inquiries received after Friday, August 16, 2019, will be added to our contact list for Giving Hearts Day 2021.
- A Giving Hearts Day 2020 Subscription is \$725. That fee will increase to \$825 if received after Monday, September 30, 2019.
- All Giving Hearts Day 2020 participants are required to secure and report a minimum of \$4,000 in match funding from an external funding source(s) by Monday, January 27, 2020.
- As with any donor, Dakota Medical Foundation reserves the right to determine how our award and incentive dollars will be used.

**Limited exceptions may be made for organizations located in North Dakota or northwestern Minnesota that have local governing control but invest their resources outside of this service area.*